



ORCHID ISLAND

REALTY

Exclusively Selling Properties in Orchid Island



YOUR **Exclusive** Orchid Island Real Estate Agency

Orchid Island Realty is member owned and uniquely positioned to communicate the special appeal and attraction of our unique community and lifestyle.

THE Best OF THE Best

Founded on the guiding principle that member satisfaction and real estate values are both interconnected and vital to the Club's ongoing success, Orchid Island Realty is dedicated to serving our members.

Our in-depth knowledge of the community and involvement here uniquely qualifies us as Orchid Island Ambassadors.

We are passionate about Orchid Island and its members and are proud to share that excitement with new members.



NO ONE KNOWS Orchid Island **Better**

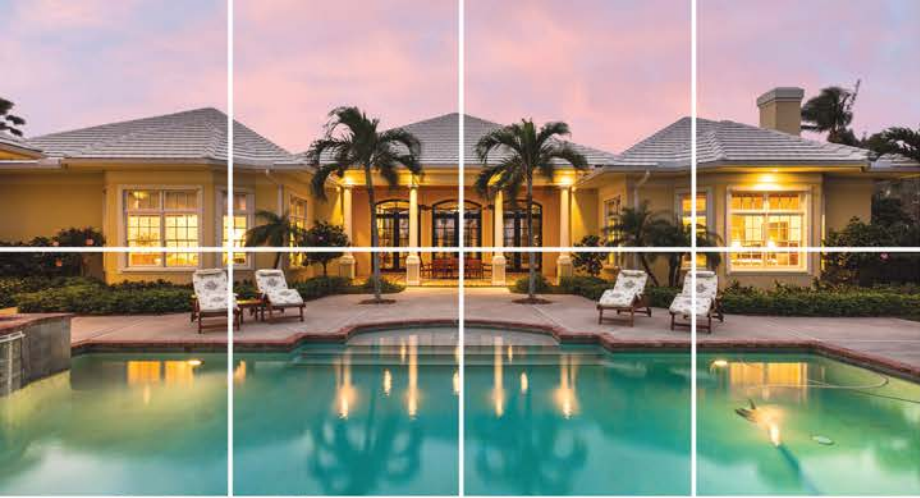
- IN-DEPTH KNOWLEDGE • PASSION FOR THE COMMUNITY • COMMUNITY INVOLVEMENT • MEMBER-OWNED •



Broker: Anne Torline



Broker Associate: Heidi Levy



Comprehensive Marketing Program

Orchid Island Realty is backed by the most sophisticated marketing program in the area.

Through a strategic partnership with Cotton & Company, an industry leading marketing powerhouse, Orchid Island Realty is able to reach targeted demographics of qualified prospects and deliver key analytics and proven results.



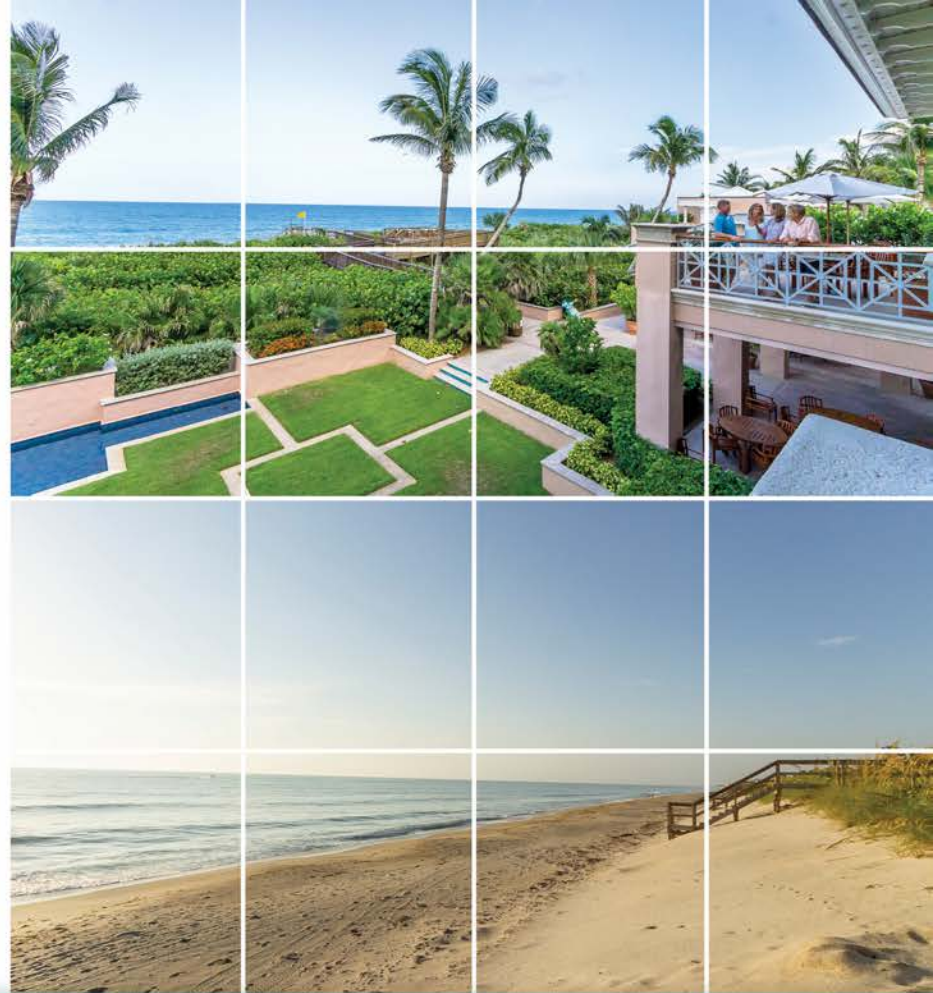
Orchid Island Realty

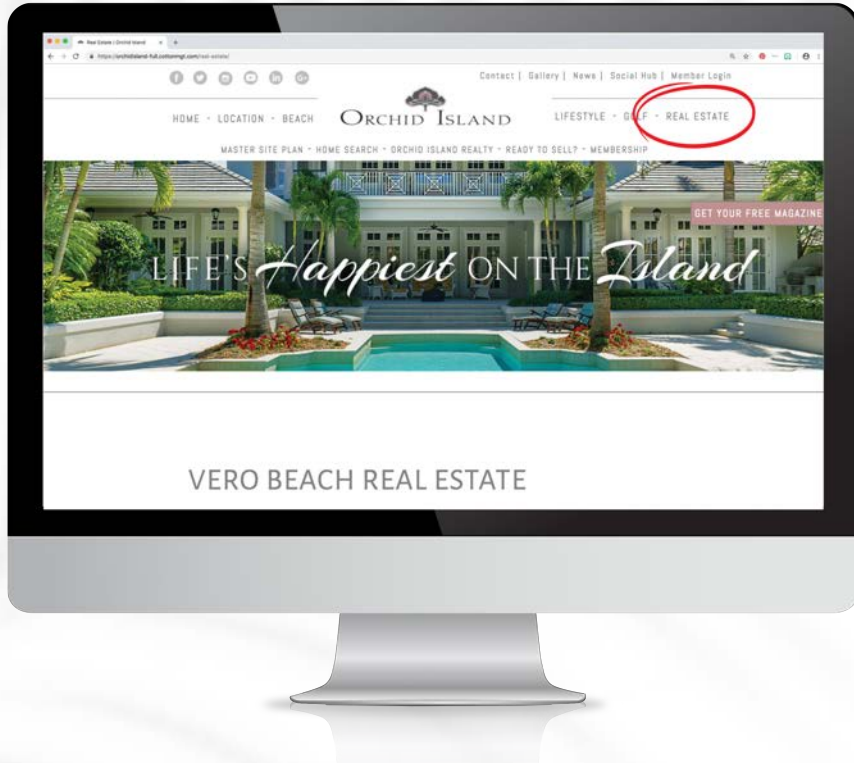
LISTINGS INCLUDE

Exclusive Benefits

SUCH AS:

- Exposure on a new website & real estate specific landing page
- Targeted digital and social media exposure
- National and international demographic reach
- New digital brochure
- Custom published lifestyle magazine
- Listing exposure in local and national print publications





ORCHID ISLAND Website

Orchid Island Realty listings are awarded prominent placement on the Orchid Island website.

The site is strongly focused towards real estate and intended to prominently feature our listings along with the Orchid Island lifestyle. Detailed listing information and photography for each home are designed to stand out from the others.

ORCHID ISLAND Website

Orchid Island website features include:

- Showcase listings
- Blog postings
- Local area information
- Community information
- Membership information
- Photography and Video



Social and Digital Marketing

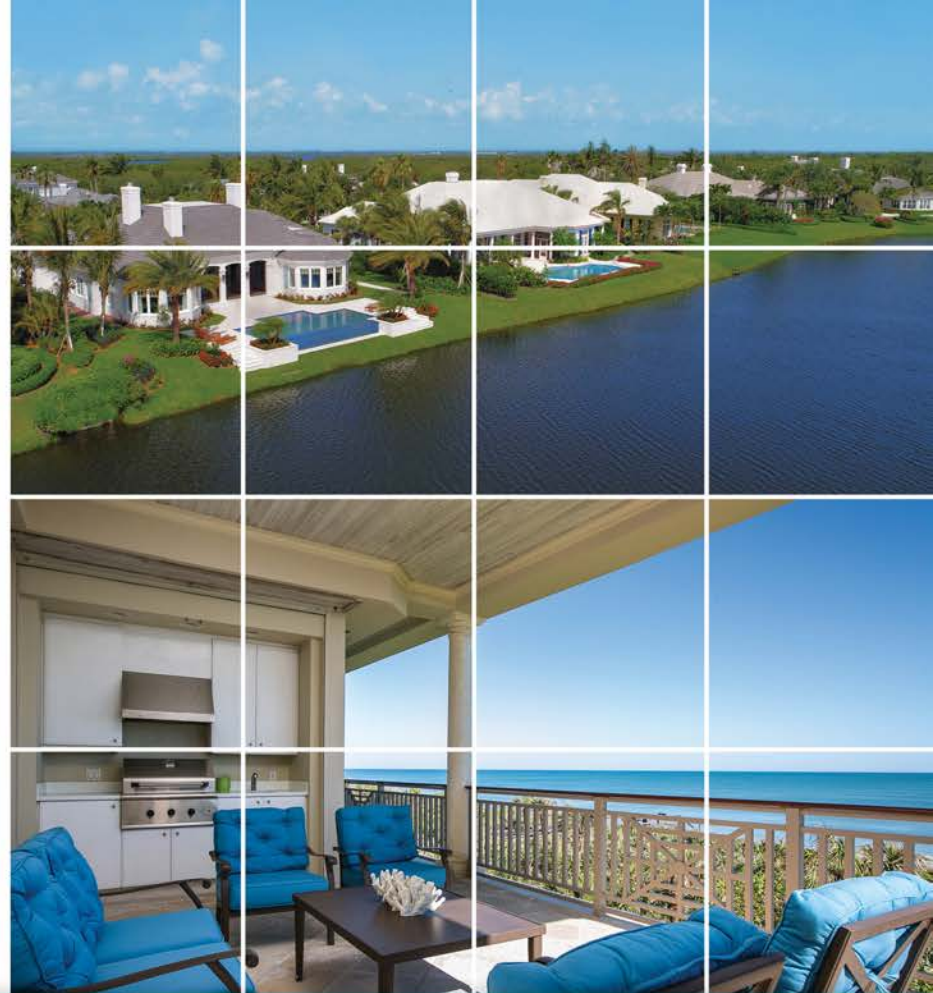
SOCIAL MARKETING THROUGH TIED CONTENT TARGET | INTRIGUE | EDUCATE | DELIVER

This strategic approach is integrated into all aspects of your comprehensive marketing plan. The program ensures a constant focus on the real estate sales process at every level of consumer engagement. This methodology also builds a strong internet foundation to capture a higher level of qualified traffic for your listing.

Marketing dollars are specifically budgeted to feature Orchid Island Realty listings to targeted demographics on both a national and international level.

A Robust Database

- Orchid Island Realty manages a robust and ever-growing database of prospects and Realtors.
- We are able to efficiently reach these people through targeted eblasts including “Just Listed” and “Just Sold” distributions.
- These provide constant reminders of Orchid Island and all that it offers.





Multiple Listings Service

Orchid Island Realty enters all listings into the MLS. This provides automatic feeds to Zillow, Trulia and Realtor.com to conveniently and easily reach international audience of prospective buyers.


Luxury Real Estate



- Orchid Island Realty is proud to partner with Luxury Real Estate to deliver even more exposure for Orchid Island Realty listings.
- Luxury Real Estate helps provide global connections through their website and social media channels.
- Orchid Island Realty listings reach the best of the best.


Social Media

Featured listings are posted throughout each month to targeted demographic audiences.
Base audiences include National/International, Regional and Local geographics

 **Orchid Island Golf and Beach Club**
Published by Emily Hightower [?] · September 10 at 5:00 PM · 🌐


We're loving this residence with it's cinema-grade private theater, professionally designed chef kitchen, and lakefront views! What do you think? Stop by [Orchid Island Realty](#) to see the rest of this amazing home.

[#OIGolfBeachClub](#)
[#OrchidIsland](#)




540 White Pelican Circle, Vero Beach, FL
4 Bed, 5.2 Baths

Stately Design with High Ceil
& Moldings

 **Orchid Island Golf and Beach Club**
Published by Emily Hightower [?] · August 6 · 🌐

Imagine waking up to amazing views every morning. Stop by [Orchid Island Realty](#) to see more.

[#LuxuryCondos](#)
[#OrchidIsland](#)
[#OIGolfBeachClub](#)



Featured in Coastal Living magazine
Courtyard Estate

West Indies Inspired
4 Bedroom/4.5 Bath

ORCHID ISLAND REALTY Facebook

Specifically promotes listings and reaches the local real estate market

 **Orchid Island Realty** October 11 at 4:21 PM · 🌐

🔥 **NEW LISTING** 🔥 Stunning Golf & Lake views! Bright kitchen with granite surfaces opens onto a large Family/Dining area w/French doors leading to the covered/screened lanai. Check it out! Visit www.OrchidIslandRealty.com for more details on this fabulous new listing! 772-388-3888



FLIPSNAACK.COM
550 White Pelican Circle - Orchid Island Realty
Welcome Home! This meticulous 4 bedroom, 4 bath estate home offers...

 **Orchid Island Realty** September 18 at 12:25 PM · 🌐

Built for Entertaining! Beautiful Golf Estate in Orchid Island Golf and Beach Club boasts 5-bedroom, 5 full baths and 1 half-bath, 6,531-square-foot golf estate offered for \$2,400,000 by Scott Oberlink, Broker, and Heidi Levy, Broker-Associate, with Orchid Island Realty ~ Call 772-388-3888 to schedule your private tour.



🔊

Prospects Resources include:

DIGITAL BROCHURE

This user-friendly tool gives prospects a glimpse into life at Orchid Island through video and interactive links.





ORCHID ISLAND Lifestyles Magazine

Includes editorial stories and articles on the local area and the Orchid Island community. Get the inside scoop on the island lifestyle.

The magazine is distributed throughout the local area and to affluent markets. This includes doctors offices, hotels, banks, real estate offices and more.

It is also mailed out to prospects who request more information on Orchid Island.

ORCHID ISLAND Real Estate Property Brochure

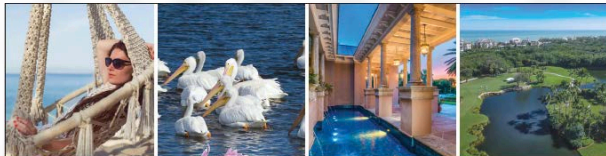
Customized listing brochure specific to your home. It includes full details and specs as well as professional photography to best showcase your home.



ORCHID ISLAND Media Exposure

As a part of the Orchid Island Marketing efforts, targeted media placements are implemented to ensure maximum exposure for real estate and the club. This includes local and national magazine publications, local newspaper inclusions and a local TV commercial.

This exposure all reinforces the digital and social marketing efforts for Orchid Island Realty and it's listings.







Live Your Life Exactly The Way You Want.

Nestled between the Atlantic Ocean and the Indian River, Orchid Island is a private beach and golf community unlike any other. An Audubon Certified Sanctuary where West Indies-inspired architecture and a modern coastal lifestyle are waiting to be discovered.

One Mile of Oceanfront Shoreline • Spectacular Private Beach Club
Arnold Palmer Championship Golf • Spa, Tennis & Wellness Centers

It's true – life is just better on the Island.
Learn more about **Orchid Island** at OrchidIslandFL.com or call **772-388-3888** to schedule a private tour.


VISIT ORCHID ISLAND REALTY AT ORCHIDISLANDFL.COM TO EXPLORE ALL OF OUR CURRENT RESIDENTIAL OFFERINGS

 3 Bedroom + Study 4 Bath 3,308 sq ft \$995,000	 3 Bedroom + Study 4 Bath 3,250 sq ft \$1,049,000	 4 Bedroom + Office 4.5 Bath 3,515 sq ft \$1,575,000	 4 Bedroom + 2 Studios 5.5 Bath 6,531 sq ft \$2,400,000
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Request Your Complimentary Magazine Online at OrchidIslandFL.com Publishing This Fall

ORCHID ISLAND
OrchidIslandFL.com
One Beachside Drive, Town of Orchid, Vero Beach

PRICES ARE APPROXIMATE AND SUBJECT TO CHANGE WITHOUT NOTICE.



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A FLORIDA SEASIDE TOWN OF UNMATCHED ELEGANCE AND STYLE

Request Your Complimentary Magazine Online

ORCHID ISLAND
OrchidIslandFL.com
One Beachside Drive, Town of Orchid, Vero Beach

Featured listings in local print publications including 32963 Newspaper and Vero Beach Magazine



Surrounded by the Sea.
Immersed in West Indies Style.

This cherished Audubon certified sanctuary graces the Florida coastline. Nestled between the Atlantic Ocean and the Indian River and just north of Vero Beach, the charming seaside town of Orchid Island awaits discovery.

One Mile of Oceanfront Shoreline
Spectacular Private Beach Club
Arnold Palmer Championship Golf Course
Spa & Wellness Center
Eight Har-Tru Tennis Courts

It's true – life is just better on the Island.
Explore our current residential offerings at OrchidIslandFL.com
or call 772-388-3888 to schedule a private tour.



A FLORIDA SEASIDE TOWN OF UNMATCHED ELEGANCE AND STYLE



Request Your
Complimentary
Magazine Online


ORCHID ISLAND

OrchidIslandFL.com

One Beachside Drive, Town of Orchid, Vero Beach, FL

Features in National print publications including:

Nantucket Magazine
Food & Wine
Town & County

This includes specifically designed messaging, developed to appeal to a national audience.

These publications were selected based on the affluent markets in which they are circulated.

Stage Ready

We are happy to recommend updates or adjustments for your home to make it more appealing to potential buyers.

From changing paint colors to bringing in staging furniture, we are here to help make your home more sellable. Do it yourself or we can help get you set up with a professional staging company.

Professional photography makes all the difference. We include this as a part of your home listing process.

Renovation Plans and Builders

Orchid Island Realty is proud to provide a list of recommended builders for any home renovations needed. We have examples of what has been done before and know the specifics of each builder.

This makes it easier than ever to update your home. Get the information you're looking for and the best options, then make your decisions with confidence.

Discovery Stay

Prospective members are able to experience what makes Orchid Island so unique through the Discovery Stay Program.

The package includes:

- Accommodations for two nights and three days in our luxurious Beach Suite. It's located at the Beach Club and just steps from the ocean.
- One round of golf for two on our Arnold Palmer design, championship golf course, or a game of tennis on out of our Har-Tru courts.
- Lunch for two at the Golf Club



Located in the Beach Club, the Orchid Island Realty office is right in the heart of the community. As the only real estate office on site, Orchid Island Realty is able to intercept prospective homebuyers right at the gate.

DEDICATED. RELIABLE. ON-SITE EXPERTS.

**Exclusively selling properties in Orchid Island Golf & Beach Club.
Let us guide you to the home of your dreams.**

Visit the member-owned sales office for more information.



ORCHID ISLAND
REALTY

ORCHID ISLAND GOLF & BEACH CLUB

ONE BEACHSIDE DRIVE, TOWN OF ORCHID, VERO BEACH, FL 32963

ORCHIDISLANDFL.COM

772.388.3888

If your property is currently listed with a Realtor, please disregard this notice.

It is not our intention to solicit the offerings of other brokers.



EQUAL HOUSING
OPPORTUNITY