



NEWS RELEASE

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ORCHID ISLAND PROMOTES CATERING MANAGER TO FOOD & BEVERAGE DIRECTOR

ORCHID, FLORIDA – Orchid Island Golf & Beach Club is pleased to announce the promotion of Alex Heater to Food & Beverage Director.



Alex began his career at Orchid Island in 1996 as a server. Over his long career at the club, he has been advanced to other positions such as Dining Room Manager, Assistant Food & Beverage Manager and Catering & Special Events Manager. Just recently, Alex was promoted to Food & Beverages Director after longtime team member, Pam Sanchez, retired. He is excited about this opportunity and looks forward to elevating the club's Food & Beverage Program to an even higher level. He also plans to enhance the Wine Program, and develop new social and dining events.

Alex graduated from Florida Tech with a Bachelor of Science degree in Business Administration and is an active Member of the Club Manager's Association of America. He enjoys spending his free time with his wife of 14 years, Kim and their 3 beautiful daughters.

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Orchid Island is a private and intimate residential golf course community, offering gracious waterfront and golf course homes, an award-winning Arnold Palmer golf course, a state-of-the art Tennis & Fitness Center and an intimate Beach Club perfectly suited for leisurely gatherings, club activities and exceptional dining. Orchid Island has gained certification as being one of "Americas Healthiest Clubs" from Prevo Health Solutions, as well as being awarded the designation of being a "Distinguished Emerald Club of the World. For more information, visit www.orchidislandgolfandbeachclub.com